

2017 That's a RIMADYL Dog Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. **PROMOTION DESCRIPTION.** The 2017 That's a RIMADYL Dog Sweepstakes (the "Sweepstakes") is an online-only sweepstakes open only to owners whose dogs are currently taking RIMADYL® (carprofen) under the care of a licensed veterinarian and in accordance with label directions. Sweepstakes begins at 12:00:00 AM (EST) on 3/14/17 and ends at 11:59:59 PM (EST) on 5/17/17 ("Promotion Period"). Registration and entry into the Sweepstakes is free.
2. **ELIGIBILITY:** Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at time of entry and are owners of dogs currently taking RIMADYL under the care of a licensed veterinarian and in accordance with label directions. Employees of Zoetis, Inc., its subsidiaries, affiliates, advertising, promotion and other agencies ("Promotion Entities") and their families and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply.
3. **HOW TO ENTER:** Eligible individuals will go online to RIMADYL.com/sweepstakes, complete the entry registration form, and answer all of the questions. Once the required information is completed and submitted, you will then be entered into the Sweepstakes. Entry into the Sweepstakes must be completed by 11:59:59 PM (EST) on 5/17/17.
4. No automated entry devices, bots and/or other programs and/or software are permitted for Sweepstakes entry. All entries become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of entries in the Sweepstakes. Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

Limit one (1) entry per person/email address during the Sweepstakes period. **Any entries in excess of this limit will be deemed void.** Any entrant who attempts to enter more than once, as provided for in these Official Rules, during the Sweepstakes period using multiple email addresses or under multiple identities will be disqualified from participation in the Sweepstakes and all entries from that individual will be considered void. Sponsor is not responsible for any change of mailing address, email address and/or telephone number of entrants. In the event of a dispute over the identity of a participant in the Sweepstakes, participation will be deemed completed by the authorized account holder of the email address provided at the time of participation. "Authorized Account Holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, wireless carrier, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winners may be required to provide Sponsor with proof that he/she is the Authorized Account Holder of the email address associated with

the winning Sweepstakes entry. If a dispute cannot be resolved to Sponsor's satisfaction, the affected Sweepstakes entry will be deemed ineligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Only fully completed entries are eligible.

5. **RANDOM DRAWING:** Winner will be selected in a random drawing to be conducted on or about 5/17/17 among all eligible entries received by Sponsor or its designee, whose decisions are final and binding. Potential winner will be contacted by Sponsor or its designee by phone, mail and/or email, at Sponsor's discretion.
6. **GENERAL:** Potential prize winners will be required to execute and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release within ten (10) days after first notification attempt. If prize notification or prize is returned as non-deliverable, prize may be forfeited and an alternate winner may be selected. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. By participating, winners release and agree to hold harmless Promotion Entities and their affiliates, directors, employees, officers, and agents from any and all liability, injury, loss or damage of any kind, including but not limited to personal injury or death, arising from or in connection with participation in the Sweepstakes, or the awarding, receipt, possession, use or misuse of any prize and/or with respect to participation in any prize related activity. Promotion Entities will have no liability whatsoever for any injuries, losses or damages of any kind resulting from acceptance, possession, use and/or misuse of any prize or participation in the Sweepstakes or any prize-related activities. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, unless prohibited by law. Winners acknowledge that neither Sponsor nor its agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturers' terms therefor and winners agree to look solely to such manufacturers for any such warranty and/or guarantee. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects. Sponsor is not responsible for any typographical or other error in the printing of the offer or in administration of the Sweepstakes.
7. **LIMITATIONS AND RELEASES:** Any attempted form of entry into the Sweepstakes, other than the entry method stated herein is prohibited. Promotion Entities are not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, errors in transmission, lost or unavailable network connections, telephone connections, wireless device connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture or entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed transmissions which may limit or restrict a participant's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's computer, or other matter relating to or resulting from participating in

this Sweepstakes or downloading any materials in the Sweepstakes. If for any reason the Sweepstakes website is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes and award the prizes via random drawing from among all eligible non-suspect entries received up to the action taken by the Sponsor provided a sufficient number of eligible entries have been received. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

8. CONFIDENTIALITY: For information about how the Sponsor uses your personal information, please see its privacy policy, located at <http://www.zoetis.com/privacy-policy>.
9. WINNER'S LIST: For names of winners, send a self-addressed, stamped envelope by 6/17/17 to: **That's a RIMADYL Dog Sweepstakes**, Attn: RIMADYL Winner's List, P.O. Box 551109 Atlanta, GA 30355. Winner announcement to be available after 5/17/17.
10. SPONSOR: Zoetis Services LLC, 10 Sylvan Way, Parsippany, NJ 07054.

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